



2010 Suppliers Showcase Registration

SEPTEMBER 19, 20 & 21, 2010 • HOLIDAY INN - KITCHENER

Suppliers Showcase Information

THE FOCUS IS ON SUPPLIERS

Exhibits will be featured throughout both days of the workshop during the Suppliers Showcase and the breaks.

Please see the delegate registration brochure for more detailed agenda information.

SUPPLIERS SHOWCASE PRESENTATIONS

Take this opportunity to speak directly to the entire delegate group about your company's new and innovative equipment or services. Exhibiting Suppliers will have a maximum of five (5) minutes to speak to the delegate group. Suppliers should indicate their interest in being involved in this segment of the workshop by completing the appropriate section of the Suppliers Registration Form (attached).

The Supplier Presentation Session is scheduled for Monday, September 20, 2010.

SUPPLIERS SHOWCASE DISPLAY AREAS

The Suppliers Showcase and the Workshop will be held in the Waterloo Ballroom. Display areas are 10 feet wide. Suppliers are welcome to bring their own display booth or backdrop to set up in the display area. Tables will be available upon request.

Display areas will be allocated on a first-come-first-served basis. The deadline for early bird registration is June 30, 2010. The final deadline for all other registrations is September 10, 2010. Registered suppliers will be contacted closer to the event for booth selection.

The Suppliers Showcase registration fee includes one delegate registration.

Suppliers should bring their own electrical cords and supplies. If you have booth shipping and/or storage requirements, or have any other special requests in relation to the setup of your booth, please contact the hotel directly at (519) 893-1211.

Contact us:

160 Lesmill Road
Toronto, Ontario, M3B 2T5

phone: (647) 346-4050

fax: (647) 346-4060

e-mail: traffic@otc.org

web: www.otc.org

WHAT IS THE PARKING WORKSHOP?

The Parking Workshop is an annual event featuring a 2 day Workshop and a Suppliers Showcase. Returning for the ninth year is an afternoon of golf and dinner.

WHO ATTENDS THE PARKING WORKSHOP?

Parking professionals in all areas, including front line personnel and enforcement officers, supervisors and managers, consultants, suppliers of parking technology and equipment, municipalities, colleges & universities, private parking agencies, hospitals, police services, and more.

Sponsorship Opportunities

The Ontario Traffic Conference appreciatively accepts sponsorship for breaks, lunches, dinner, golf, conference facilities, and AV Equipment during the event. Sponsors will receive recognition (name and logo) in the program on the "Thank You to Our Sponsors" page and in the "Sponsor Directory". Sponsorship spots will also be announced throughout the workshop to the delegate group and posters will be provided to display your company name and logo during your sponsored event. Sponsors will also have their company name and logo published in the Ontario Traffic Magazine on our "Thank You to Our Sponsors" page in the issue following the Workshop.

Golf sponsors will have a 12" x 12" sign, featuring a colour company logo, posted at their sponsored hole.

Opportunities are also available for "registration bag" donations.

If you would like to discuss any of the following sponsorship opportunities, please send an email to traffic@otc.org or call the OTC office at (647) 346-4050 to discuss your interests and available options.

THANK YOU IN ADVANCE TO OUR SPONSORS!

GOLF HOLE SPONSORSHIP

Special prize holes \$500

All other holes \$200

WORKSHOP SPONSORSHIP

Breaks (silver sponsor) \$500

Prize spots (silver sponsor) .. \$500

Luncheon (gold sponsor) .. \$1,000

Conference facilities
(gold sponsor) \$1,000

Dinner & Reception
(platinum sponsor) \$2,000

Hospitality Suite
(platinum sponsor) Host

Golf Tournament

Network while having fun on the links! Join us on Sunday, September 19th at 10:00 a.m. for the annual OTC Parking Workshop Golf Tournament at the Doon Valley Golf Course in Kitchener, Ontario.

Cost is \$110 (incl. tax) per golfer and includes 18 holes of golf, power cart, dinner and prizes. The tournament is open to everyone, so bring your clients, your coworkers and your friends!

Registration deadline is September 10, 2010, but remember to book early because space is limited.

Doon Valley Golf Course
500 Doon Valley Drive
Kitchener, Ontario
Phone: 519-741-2710
www.kitchenergolf.ca

Door Prizes

Suppliers who wish to have a door prize at their booth are invited to put out their own "draw boxes." Delegates will be able to put their business cards in your draw boxes so that you can take your own contact

information with you after the show. Draws will take place during the workshop and will be coordinated by the committee with the participating suppliers.

Hotel Accommodations

The OTC Parking Workshop & Suppliers Showcase will take place at the Holiday Inn-Kitchener.

ROOM RATES & RESERVATIONS

To guarantee rate and availability, rooms must be booked before **August 19, 2010** by calling the hotel at 1-866-375-8240. Please quote 'OTC' to receive the following group rate:

Standard Room: \$114.99 + tax

CONTACT INFO:

Holiday Inn Kitchener, 30 Fairway Road South, Kitchener
Phone: (519) 893-1211 • www.holidayinn.com/kitcheneron

DIRECTIONS TO THE HOTEL:

From the east: Take Hwy 401 to Exit 278 (Hwy 8/Kitchener). Exit at Weber St./Fairway Rd., turn right onto King St., and continue to Fairway Rd.

From the west: Take Hwy 401 to Exit 278B (Hwy 8/King St. to Kitchener), continue on King St. to Fairway Rd.

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SUPPLIERS MAY USE THIS FORM TO REGISTER FOR THE SUPPLIERS SHOWCASE AND TO REGISTER A DELEGATE FOR THE WORKSHOP

Company Name

Delegate Name

Position/Title

Address

City

Province

Postal Code

Telephone

Fax

E-mail



Early Bird Supplier Registration

(Includes one delegate registration)

DISPLAY AREA

- \$470 + HST (Member)
- \$770 + HST (Non-Member)

ADDITIONAL DELEGATE ONLY

- \$215 + HST (Member)
- \$315 + HST (Non-Member)



Regular Supplier Registration

(Includes one delegate registration)

DISPLAY AREA

- \$620 + HST (Member)
- \$920 + HST (Non-Member)

ADDITIONAL DELEGATE ONLY

- \$265 + HST (Member)
- \$365 + HST (Non-Member)



Golf Registration

- \$110 (incl. tax) per golfer includes: 18 holes of golf, power cart, dinner and prizes.

Suppliers Showcase Presentations

- I would like to make a presentation during the Suppliers Showcase. Here is a brief description of the topic.

* Suppliers are responsible for any audio/visual equipment needed for the presentation

Payment Method

- Payment by cheque (payable to The Ontario Traffic Conference)
- Invoice me
- Payment by VISA/MasterCard

Card number

Expiry

Cardholder's Name

Signature

Please note: You must book your room(s) directly with the Holiday Inn Kitchener prior to the **August 19, 2010 deadline**. To assist the OTC office with planning, please indicate whether you will be arranging accommodations at the Holiday Inn Kitchener during the workshop.

- Yes, I plan to reserve _____ room(s) directly with the Holiday Inn Kitchener.

Total Registration: \$

\$

CANCELLATION POLICY

Cancellation date for full refund is August 20, 2010, after which no refunds will be provided. After the cancellation date has passed, substitutes will be accepted. Arrangements can be made through the OTC office.



Send registration and payment to:

ONTARIO TRAFFIC CONFERENCE

mail: 160 Lesmill Road, Toronto, Ontario, M3B 2T5 e-mail: info@otc.org
phone: (647) 346-4050 fax: (647) 346-4060 or register on-line @ www.otc.org