

ONTARIO TRAFFIC CONFERENCE

2010 Parking Workshop & Suppliers Showcase



Learn from the informative speakers & sessions • Network
with others in the parking industry • See the latest in parking
equipment & technology • Tee off at the golf tournament




Information & Registration

SEPTEMBER 19, 20 & 21, 2010 • HOLIDAY INN - KITCHENER

Monday, September 20, 2010

- 8:00 am - 8:45 am** **REGISTRATION AND SUPPLIERS SHOWCASE**
Begin the day with a visit to the displays in the Suppliers Showcase area.
- 8:45 am - 9:00 am** **WELCOME**
Mayor, City of Kitchener
Ron Hamilton, President, OTC
George Johnstone, Chair, Parking Committee
- 9:00 am - 9:30 am** **CITY OF KITCHENER: DEVELOPMENT AND IMPLEMENTATION OF SNOW REMOVAL BY-LAW**
Shayne Turner, City of Kitchener
- 9:30 am - 10:30 am** **PARKING STRATEGIES FOR THE 21ST CENTURY**
Ralph Bond, Senior Vice-President, BA Consulting Group Ltd.
As cities continue to grow and urbanize, the provision of parking facilities and services to support intensification in traditional downtown core areas and emerging town centres in the suburbs is a hot topic. This presentation will provide an overview of the primary goals that every modern parking strategy should have.
- 10:30 am - 10:45 am** **BREAK — SUPPLIERS SHOWCASE AREA OPEN**
- 10:45 am - 11:05 am** **OSHAWA PARKING TOKEN PROGRAM**
Laura Hicks, Supervisor-Parking and Vehicle Enforcement, City of Oshawa
In the City of Oshawa, businesses can choose to offer patrons a specially designed parking token to provide 30 minutes of complimentary parking. This session will provide an overview of how the program operates and how it offers benefits to the participating businesses, to the downtown customers and to the City of Oshawa.
- 11:05 am - 12:00 pm** **TESTIFYING IN COURT: TIPS FOR MANAGEMENT AND ENFORCEMENT OFFICERS**
David Cribbs, Counsel, The Corporation of the City of London
This session will look at the "do's and don'ts" of testifying in court and provide examples of common courtroom tactics. Audience participation is encouraged and a question and answer period will be provided.
- 12:00 pm - 12:15 pm** **SUPPLIERS SHOWCASE PRESENTATIONS**
Suppliers will provide the delegate group with a brief overview of what is offered at their booth as well as describe new and innovative services and equipment.
- 12:15 pm - 1:00 pm** **LUNCH BUFFET**
- 1:00 pm - 1:45 pm** **SUPPLIERS SHOWCASE**
Take some time to visit the displays in the Suppliers Showcase area.
- 1:45 pm - 2:15 pm** **CAMBRIDGE CORE AREAS PARKING MASTER PLAN**
Stuart Anderson, Associate, IBI Group
The City of Cambridge is at a critical point in its ongoing development, with a number of factors placing pressure on



parking resources. The Core Areas Parking Master Plan was initiated to assess existing and future parking needs and develop a forward-looking and sustainable parking plan. It included an investigation into a number of key issues with existing parking operations and identified alternative methods of providing and managing parking.

2:15 pm - 3:00 pm

FATIGUE MANAGEMENT - COPING WITH SHIFTWORK

Keith Chipman, Training Officer, Parking Enforcement Unit, Toronto Police Service

The field of parking enforcement often requires working shifts outside of the normal 9 to 5 workday — but shiftwork can affect work performance if not managed properly, as sleep problems reduce levels of alertness and concentration, impair hand-eye coordination, increase stress and increase error rate. Learn how to manage shiftwork and reduce the effect of fatigue.

3:00 pm - 3:15 pm

BREAK — SUPPLIERS SHOWCASE AREA OPEN

3:15 pm - 4:15 pm

FATIGUE MANAGEMENT - COPING WITH SHIFTWORK, cont.

Keith Chipman, Training Officer, Parking Enforcement Unit, Toronto Police Service

Continuation of the session.

4:15 pm

CLOSING REMARKS AND BREAK BEFORE EVENING FESTIVITIES

5:30 pm - 6:30 pm

SUPPLIERS SHOWCASE AND RECEPTION

Get to know the exhibiting suppliers during the Suppliers Showcase and Reception.

6:30 pm - 7:45 pm

DINNER BUFFET

8:00 pm

HOSPITALITY EVENING

Tuesday, September 21, 2010

8:15 am - 9:00 am

COFFEE, MORNING GATHERING AND SUPPLIERS SHOWCASE

Join us in the Waterloo Ballroom to begin the day with a visit to the displays in the Suppliers Showcase area.

9:00 am - 10:00 am

PARKING PLANNING FOR A LARGE SCALE EVENT: G20 PLANNING, ENFORCEMENT AND RESULTS

Staff Sergeant Keith Haines, Traffic Services/Transit Patrol Unit, Toronto Police Service

Brian Moniz, Operations Supervisor, Parking Enforcement Unit, Toronto Police Service

Hosting the biggest security event in Canadian history requires heightened and strict parking enforcement in order to ensure the efficient flow of traffic and security needs. Toronto's hosting of the G20 Summit created many unique challenges for members of the Toronto Police Service Parking Enforcement Unit. This session will focus on the planning, enforcement activities, and results in parking management for such a significant and historic event.

10:00 am - 10:30 am

LONG-TERM RESIDENTIAL PARKING

Marko Oinonen, P.Eng., Manager - Traffic Operations, Transportation Services Scarborough District, City of Toronto

In the former Scarborough area of the City of Toronto, there has been pressure to allow long-term residential parking on streets for multi-car families or second suites. Legacy free 12-hour parking had been inconsistently provided on certain

streets, mostly in older areas. However, most of Scarborough was developed when housing provided off-street parking for only one vehicle per dwelling. The regulation for on-street long-term parking had to be clarified to clearly ban such parking in most of Scarborough, but still allow its consideration through a petition process in certain historical areas where off-street parking is clearly lacking.

10:30 am - 10:45 am **BREAK — SUPPLIERS SHOWCASE AREA OPEN**

10:45 am - 11:15 am **AMP REALLY DOES WORK**

Tony Thompson, Director - Enforcement Services Department, City of Vaughan

This session provides an update on Vaughan's Administrative Monetary Penalty Program (AMP) and an overview of the successes over the past year of implementation.

11:15 am - 12:15 pm **TECHNOLOGY TRENDS IN PARKING**

Blake Laufer, T2 Systems

This informative hour will highlight ways that technology is changing the parking industry, including the evolution toward digital/electronic devices, use of cash alternatives in parking, the ways communication technologies are being used by parkers, and changes to the traditional ways that a parking operation buys services.

12:15 pm - 12:45 pm **PANEL DISCUSSION: PRIVATE PROPERTY PARKING ENFORCEMENT**

Heide Schlegl, C.E.T., Coordinator -Traffic and Parking, Town of Milton

Sheena Rodda, Manager - Parking Enforcement, City of Mississauga

Rita Hardy, Supervisor - Parking Services, City of Burlington

Patricia Tompkins, Supervisor - Enforcement, City of Hamilton

In some municipalities, enforcement of parking regulations is provided by the municipality on private property such as shopping plazas, apartment buildings, townhouse complexes, etc. In others, this enforcement is provided by a private security company or an authorized individual. This panel discussion will review the process that four municipalities use to conduct enforcement on private property.

12:45 pm - 1:15 pm **THE ESSENTIAL ROLE OF PARKING IN THE GROWTH OF CAR SHARING**

Jason Hammond, President, Grand River Car Share and Hamilton Car Share

Explore how car sharing works and why it has become a leading parking demand management strategy. Find out why car sharing programs have the power to make sustainable transportation choices more feasible, reducing the emissions, costs and hassles of mobility. Learn how parking facilities can, by inclusion of car sharing, become part of a complete alternative transportation system.

1:15 pm - 1:30 pm **CLOSING REMARKS AND DRAWS**

1:30 pm - 2:30 pm **LUNCH BUFFET**



Golf Tournament

Join us on Sunday, September 19, 2010 at 10:00 a.m. for the annual OTC Parking Workshop Golf Tournament at the Doon Valley Golf Course in Kitchener, Ontario.

Cost is \$110 (incl. tax) per golfer and includes 18 holes of golf, power cart, dinner

and prizes. The tournament is open to everyone, so bring your clients, your coworkers and your friends!

Registration deadline is September 10, 2010, but remember to book early because space is limited.

Doon Valley Golf Course

500 Doon Valley Drive
Kitchener, Ontario
Phone: 519-741-2710
www.kitchenergolf.ca

NETWORK WHILE HAVING FUN ON THE LINKS!

Hotel Accommodations

The OTC Parking Workshop & Suppliers Showcase will take place at the Holiday Inn-Kitchener.

ROOM RATES & RESERVATIONS

To guarantee rate and availability, rooms must be booked before **August 19, 2010** by calling the hotel at 1-866-375-8240. Please quote 'OTC' to receive the following group rate:

Standard Room: \$114.99 + tax

CONTACT INFO:

Holiday Inn Kitchener, 30 Fairway Road South, Kitchener
Phone: (519) 893-1211 • www.holidayinn.com/kitcheneron

DIRECTIONS TO THE HOTEL:

From the east: Take Hwy 401 to Exit 278 (Hwy 8/Kitchener). Exit at Weber St./Fairway Rd., turn right onto King St., and continue to Fairway Rd.

From the west: Take Hwy 401 to Exit 278B (Hwy 8/King St. to Kitchener), continue on King St. to Fairway Rd.

2010 Parking Workshop — Delegate Registration



Company Name

Delegate Name

Position/Title

Address

City

Province

Postal Code

Telephone

Fax

E-mail



Delegate Registration EARLY BIRD DISCOUNT RATE

- \$215 + HST (Member)
- \$315 + HST (Non-Member)



Delegate Registration REGULAR RATE

- \$265 + HST (Member)
- \$365 + HST (Non-Member)



Golf Registration

- \$110 (incl. tax) per golfer includes: 18 holes of golf, power cart, dinner and prizes.

Payment Method

- Payment by cheque
(payable to The Ontario Traffic Conference)
- Invoice me
- Payment by VISA/MasterCard

Card number

Expiry

Cardholder's Name

Signature

Hotel Accommodations

Please note: You must book your room(s) directly with the Holiday Inn Kitchener prior to the **August 19, 2010 deadline**. To assist the OTC office with planning, please indicate whether you will be arranging accommodations at the Holiday Inn Kitchener during the workshop.

- Yes, I plan to reserve _____ room(s) directly with the Holiday Inn Kitchener.

Total Registration: \$

\$

CANCELLATION POLICY

Cancellation date for full refund is August 20, 2010, after which no refunds will be provided. After the cancellation date has passed, substitutes will be accepted. Arrangements can be made through the OTC office.



Send registration and payment to:

ONTARIO TRAFFIC CONFERENCE

mail: 160 Lesmill Road, Toronto, Ontario, M3B 2T5 **email:** info@otc.org
phone: (647) 346-4050 **fax:** (647) 346-4060 or **register on-line @** www.otc.org